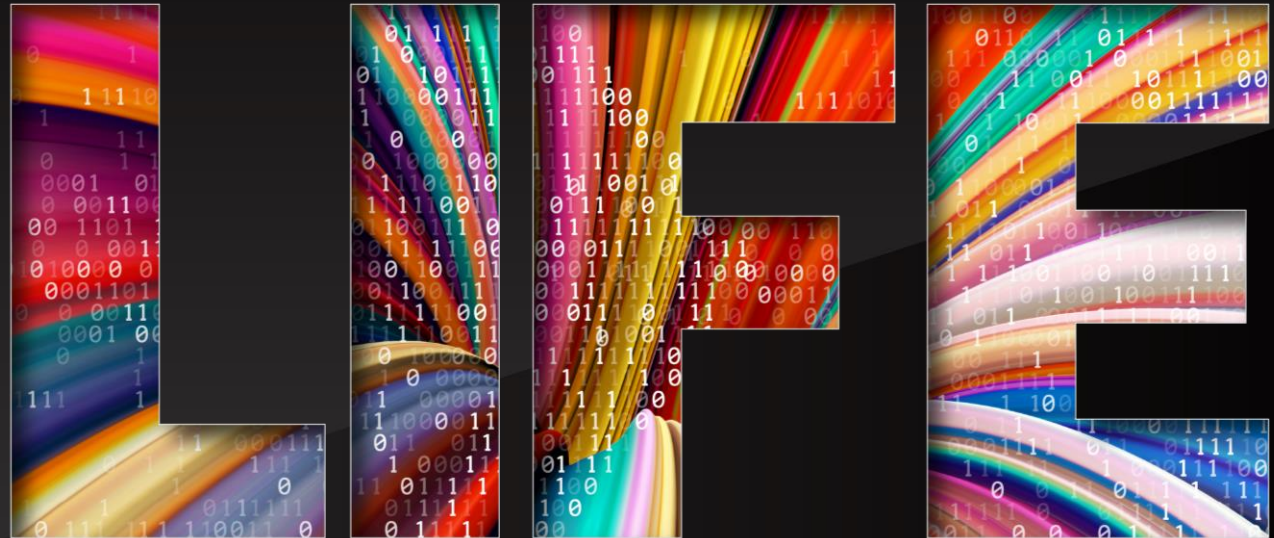


Just Enough Governance

Anand Ramamoorthy – APAC Solution Specialist Director

2023

Where data comes to





"Having the right tools to enhance data governance really helped our health system provide clear and concise information to help facilitate decision-making."

— Rachini Ahmadi-Moosavi

Executive Director of Analytical Services & Data Governance, UNC Health



Student Experience as the key driver for Data Governance



Feature Highlight: Stock Aware Images

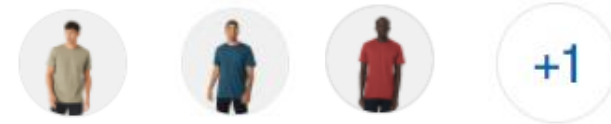
- To provide the best customer experience, Kmart wanted to ensure that “in-stock” items were displayed to web customers.
- Kmart achieved this by integrating their warehouse management application with P360.
- When P360 would receive an “out of stock” notification or an item it would automatically switch the displayed product image to one of the in-stock items.
- For T-Shirt products with different coloured T-Shirt items the in-stock colour would be featured.



Australian Cotton Crew Neck T-shirt

\$5.00 - \$6.00

★ 5.0 (9 reviews)



Customer - Identity Management & Digital Trail

Where We Aim to Be

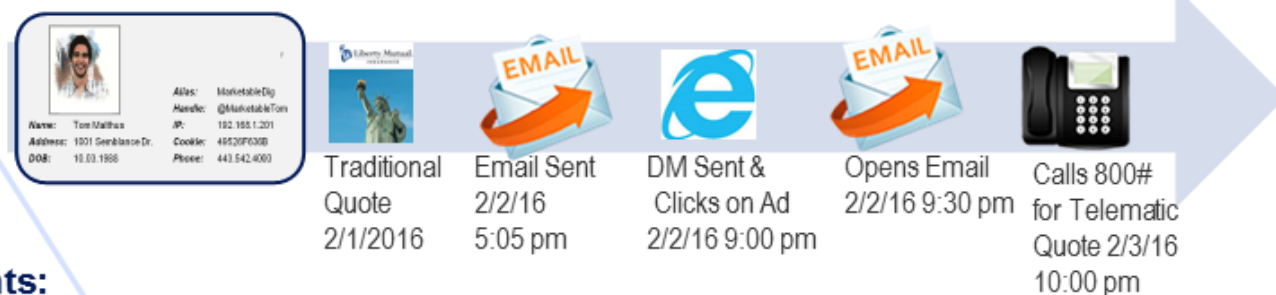
A Digit Identity for US Consumers Updated Daily



Key Enhancements:

- LM Transaction Data
- SFC Customer & Data
- Event Data
- Digital Graphs

Event Data to Drive Real-time Service



User Event Table

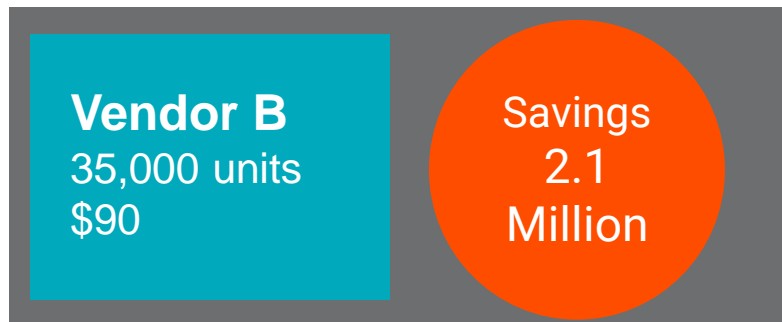
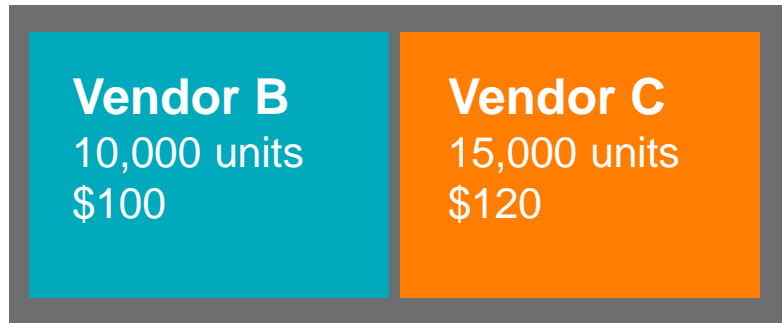
User ID	Date Time	Event ID	Event Desc
1234	2/1/2016	QU437	Quote online
1234	2/2/2016 5:05	EM087	Sent Email
1234	2/2/2016 9:00 pm	DM088	Clicked on Ad
1234	2/2/2016 9:30 pm	EM089	Clicked Email
1234	2/2/2016 10:00 pm	CC674	Call to Call Center

Event Meta Data

Event ID	EM088
Creative	A2346 Subaru RightTrack IV
Offer	0192365 Save X% on Insurance
Product	Telematics

Negotiate Better Payment and Discount Terms

Procurement Dashboard



Vendor A increased the price of their product and, hasn't been meeting SLAs.

Who else supplies this product?

Vendor B and Vendor C.

Wait! They are the same vendor. The name is different in one of our systems.

Vendor B is meeting their SLAs. Let's shift spend to Vendor B and negotiate better terms for 35,000 units instead of 10,000.

More informed decision
within procurement and
supply chain

**1% savings
would result in
\$40M in savings**

Oil & Gas Customer

ERP migration pressures at Johnson Controls



End of Support



New Business Models



Digital Disruptions

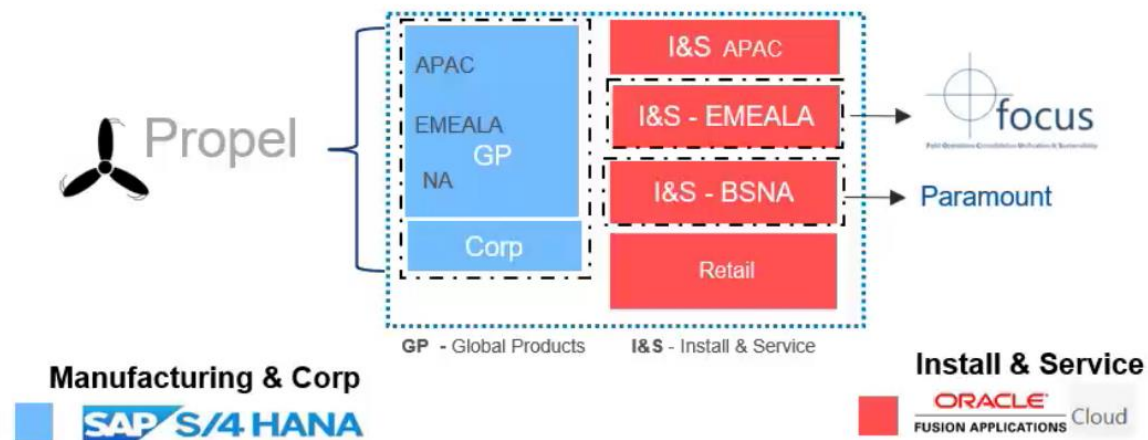


Old Mergers and Acquisitions

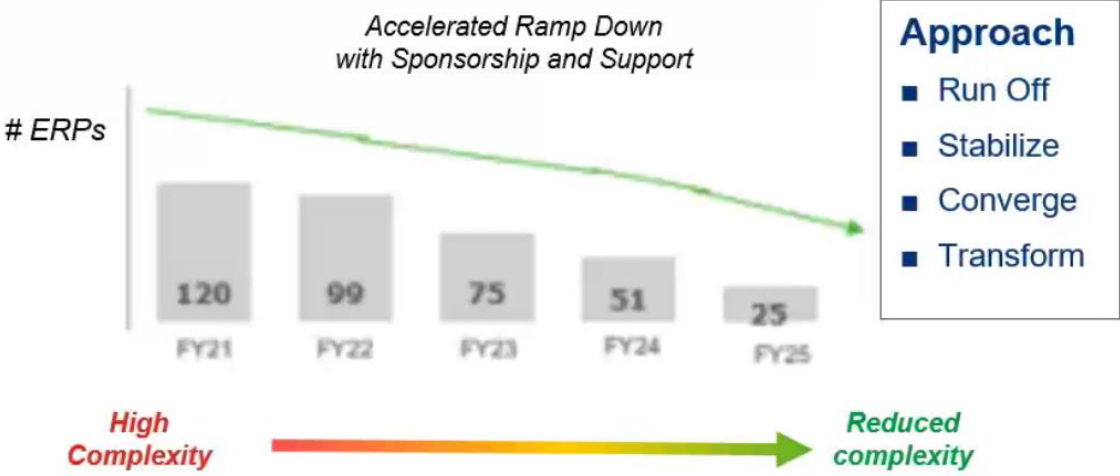
Upcoming/New Mergers and Acquisitions

ERP Strategy – Background

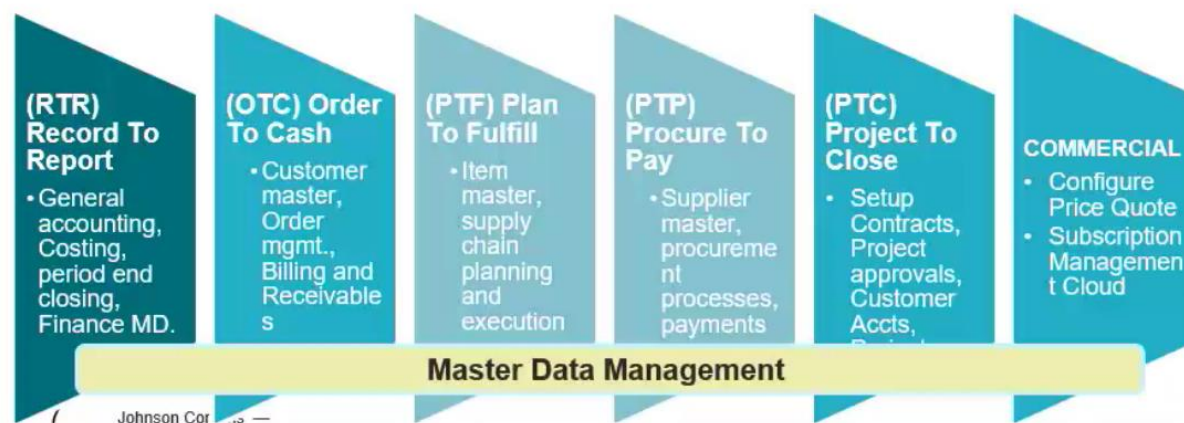
ERP Platform Strategy



Approach



Business Processes in Scope

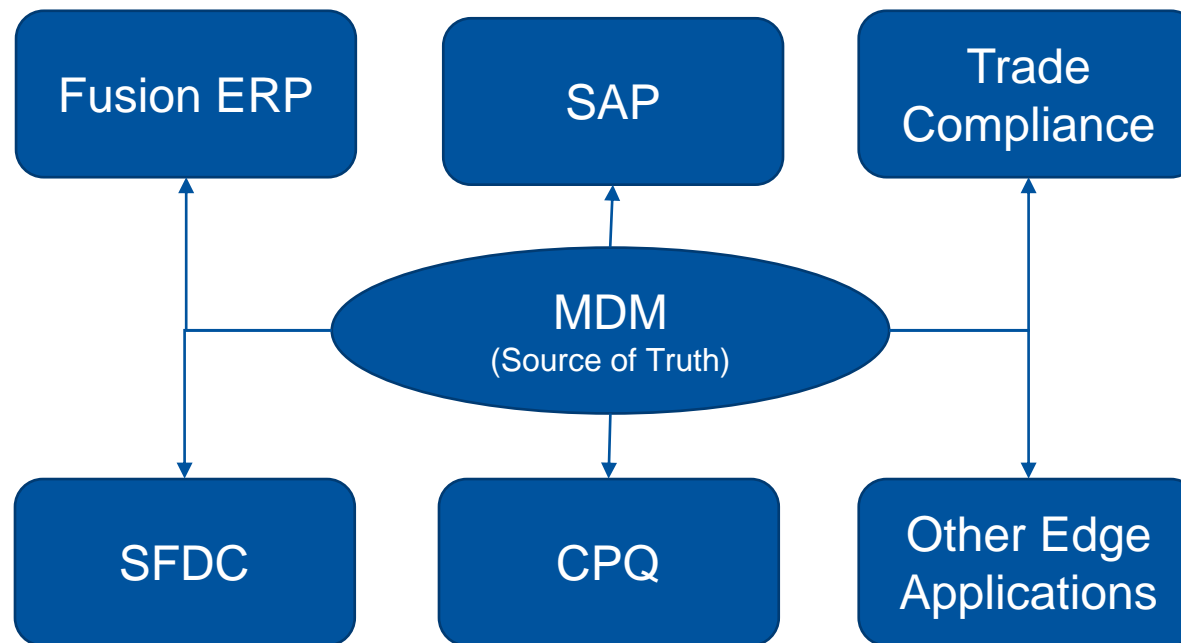


Governance



MDM is a Foundational Pillar for any ERP Transformation Journey

Typical Architecture with MDM



Customers that have MDM as a foundational pillar for ERP transformation journey



De-identifying NHS data

Unlocking data's power to benefit patients



Challenge: Collecting and analyzing patient data comes with data privacy risks and technical challenges:

- Highly-fragmented data
- Multiple sources to combine
- Inconsistent data protection schemes

Large volumes of data remained untapped.

Solution: Advanced privacy capabilities enable NHS Digital to protect patient privacy while preserving the usefulness and integrity of data:

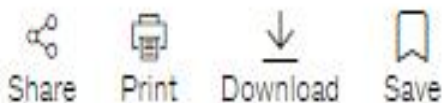
- Centralized policies
- Data combined safely
- Greater control and oversight

Data processing increased **tenfold** while reducing time to access.



Getting your data house in order

July 3, 2018 | Article



Whatever one's business, the realities of today's marketplace mean that those with the best data systems and capabilities will win—and by an increasingly outsize margin.

Data Challenges Faced by Today's Enterprises



Discovering data assets

Understanding data context

Access and move

Trust in fit for use

Creating a single view of business

Ensuring privacy

Governed consumption

Discover

Understand

Access

Trust

Single View

Protect

Consume

Data Challenges

1

Slow Data Supply Chains

- Too much time spent on data discovery and preparation
- Too many silos with unclassified and uncategorized data
- Last mile data delivery challenges

2

Low Trust in Data

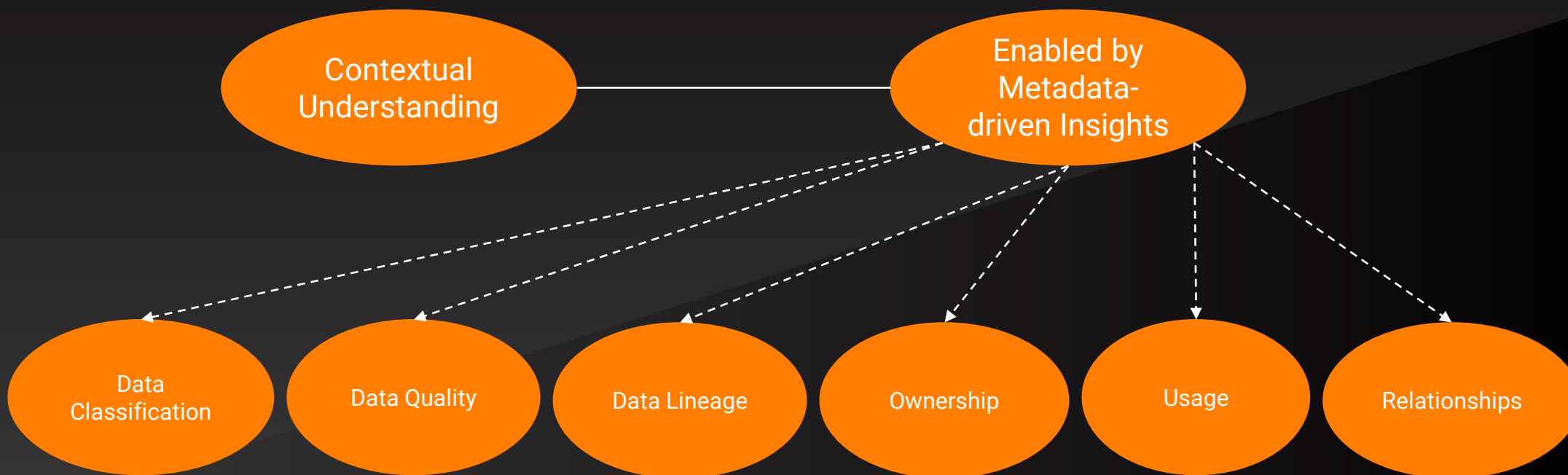
- Only 27% of data practitioners completely trust their data¹
- "Trust in data degrades as it moves further away from its origin"²
- Rigid, documentation-based approaches do not scale

3

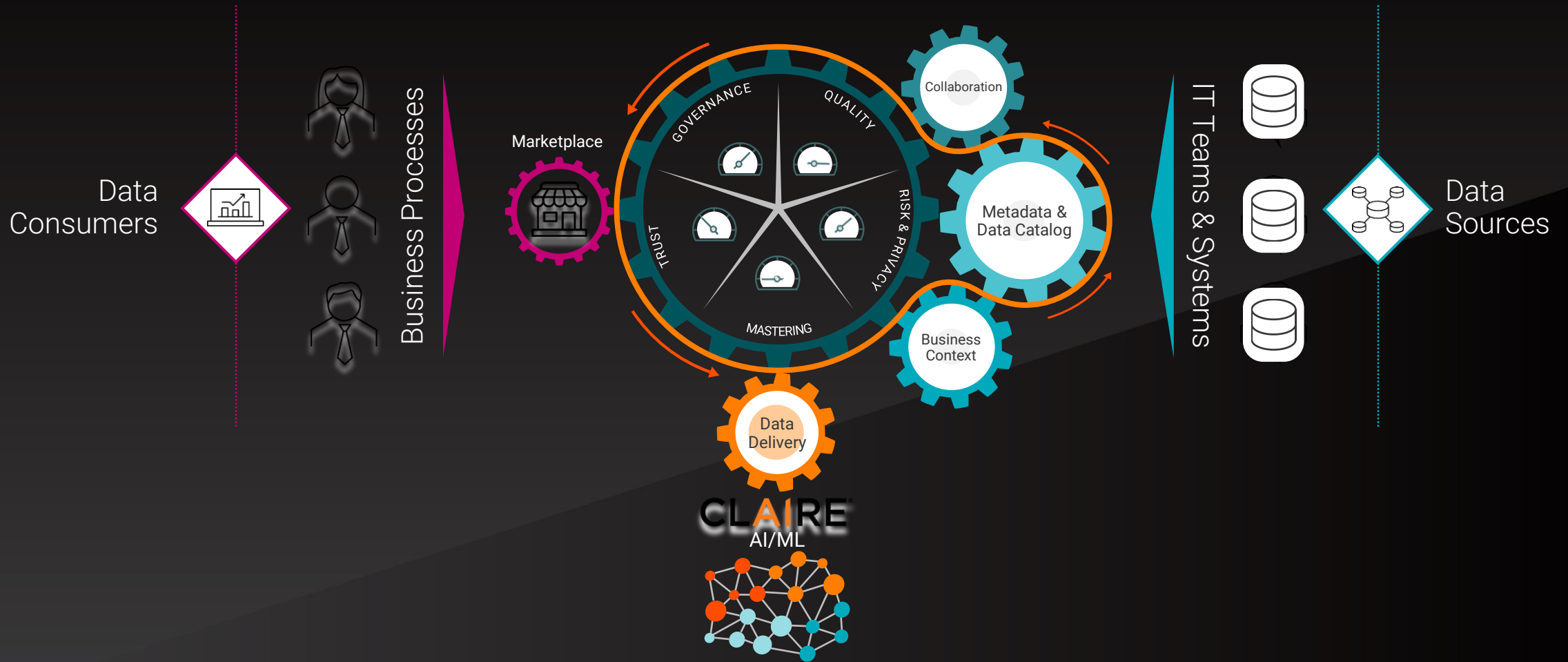
High Data Risks

- Only 33% of consumers believe that personal data is being used responsibly³
- Evolving regulatory policies require ongoing investments and effort
- Manual data access controls do not scale to data lakes

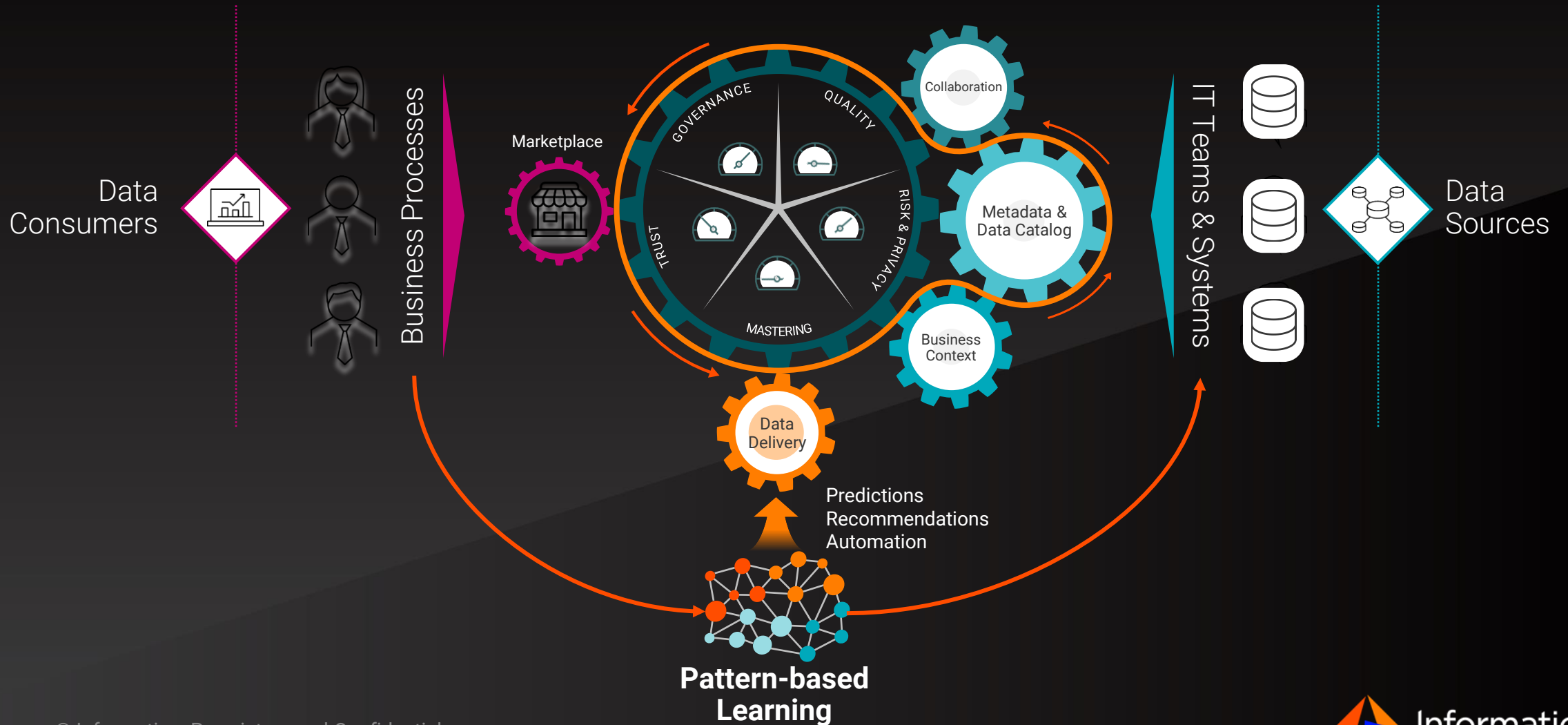
(1) Source: Data Culture Survey, IDC December 2020, N=455, Data Trust Survey, IDC December 2021 N=500
(2) Source: "In Data We Trust. Or Do We?", Stewart Bond, IDC Directions Conference, March 2022
(3) McKinsey, "A customer-centric approach to marketing in a privacy-first world", May 2021



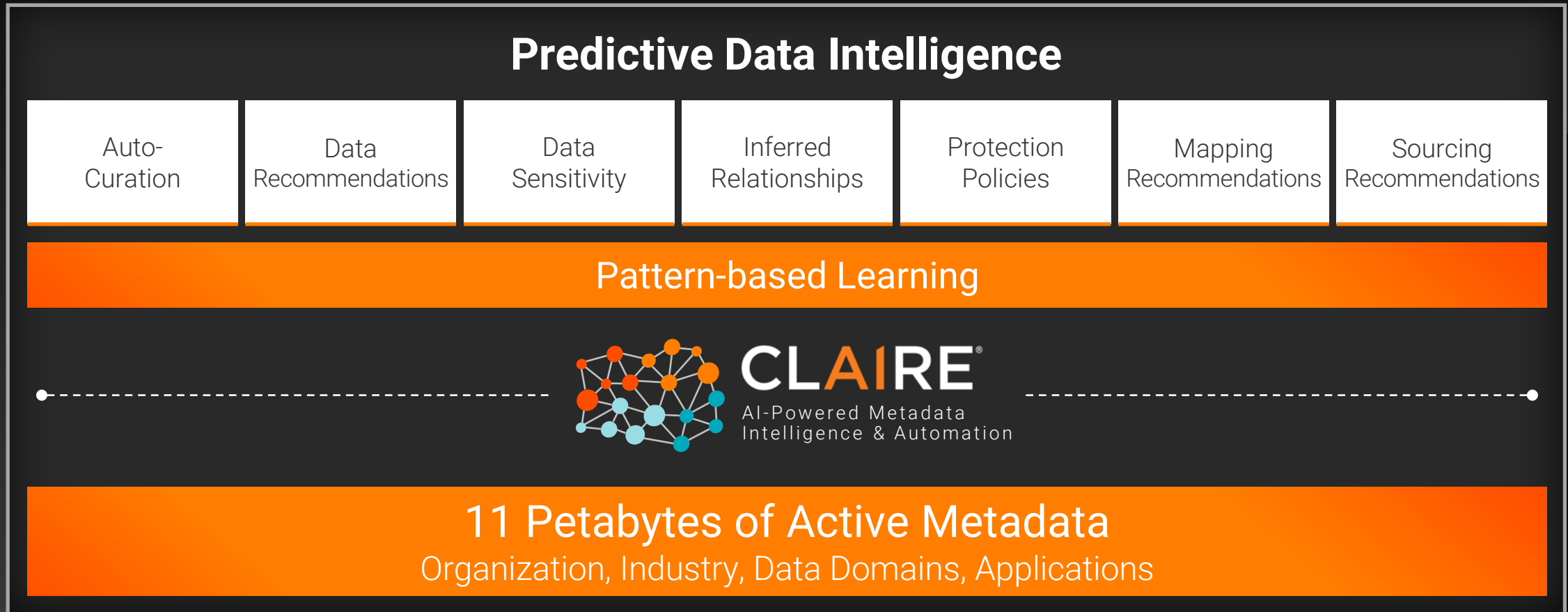
Ushering in a New Era of **Predictive Data Intelligence**



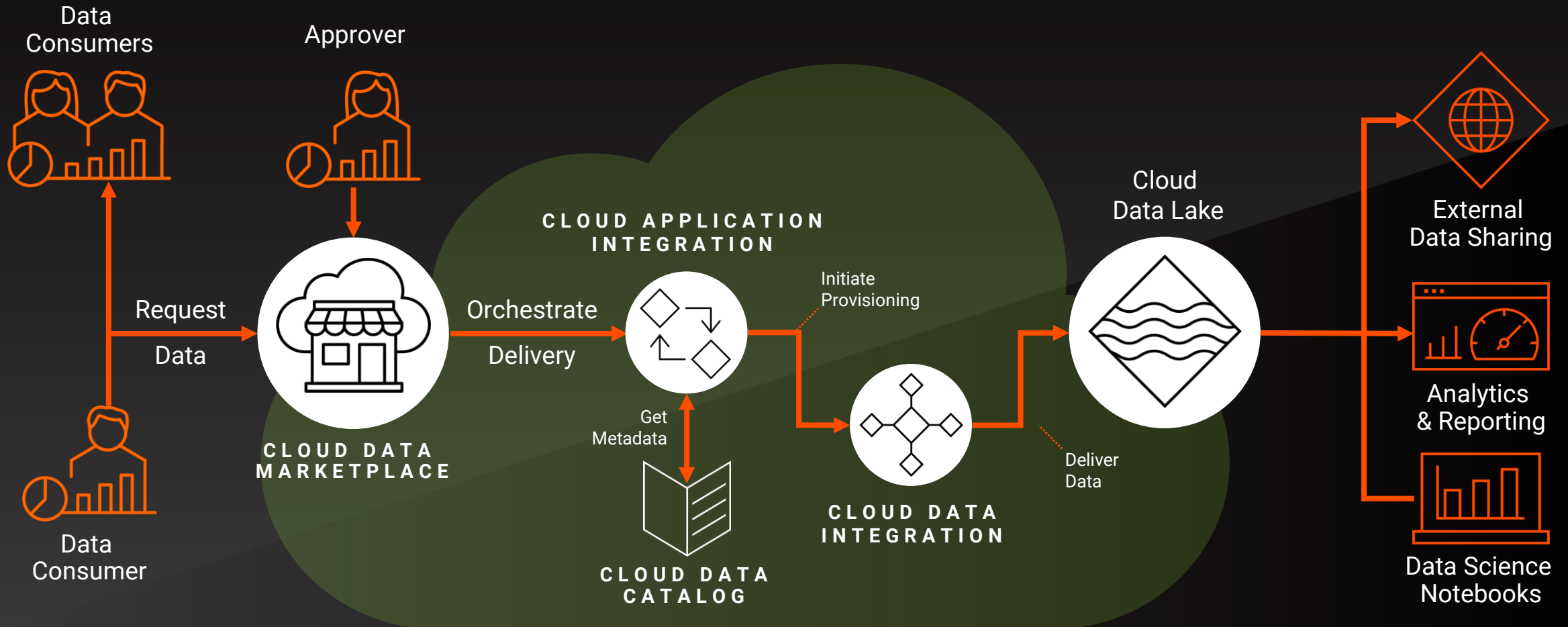
Ushering in a New Era of **Predictive Data Intelligence**



The Power of Predictive Data Intelligence With Cloud-Native CLAI^RE



Automated Data Sharing and Delivery with the Intelligent Data Management Cloud



Introducing CLAIRe GPT: Generative AI-Powered Data Management

