

# Case study: Lessons learnt from Digital transformations

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Triple A Super  
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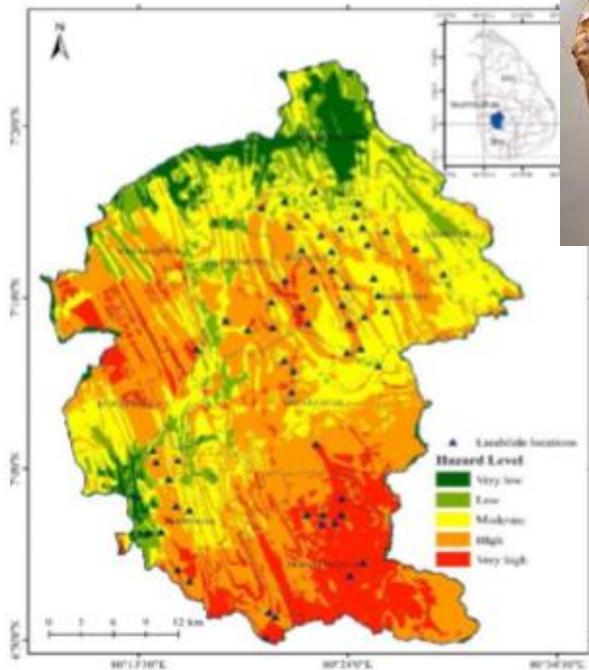
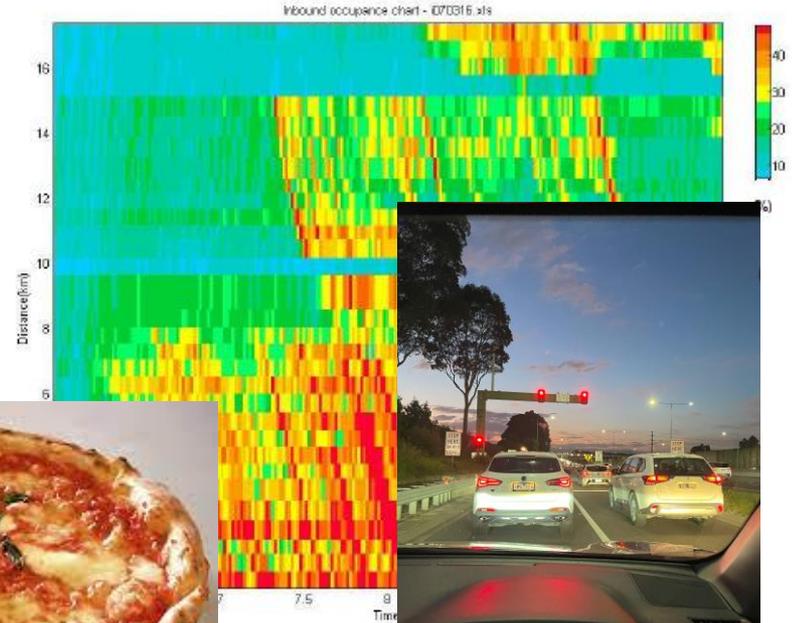
# Who am I?

- In Data Science for over 20 years of experience in the ICT industry, as well as seven years in financial services, specifically superannuation.
- Career spans across various sectors such as Finance, Defence, Education, Transport, Telecom, Construction and Insurance.

# Agenda

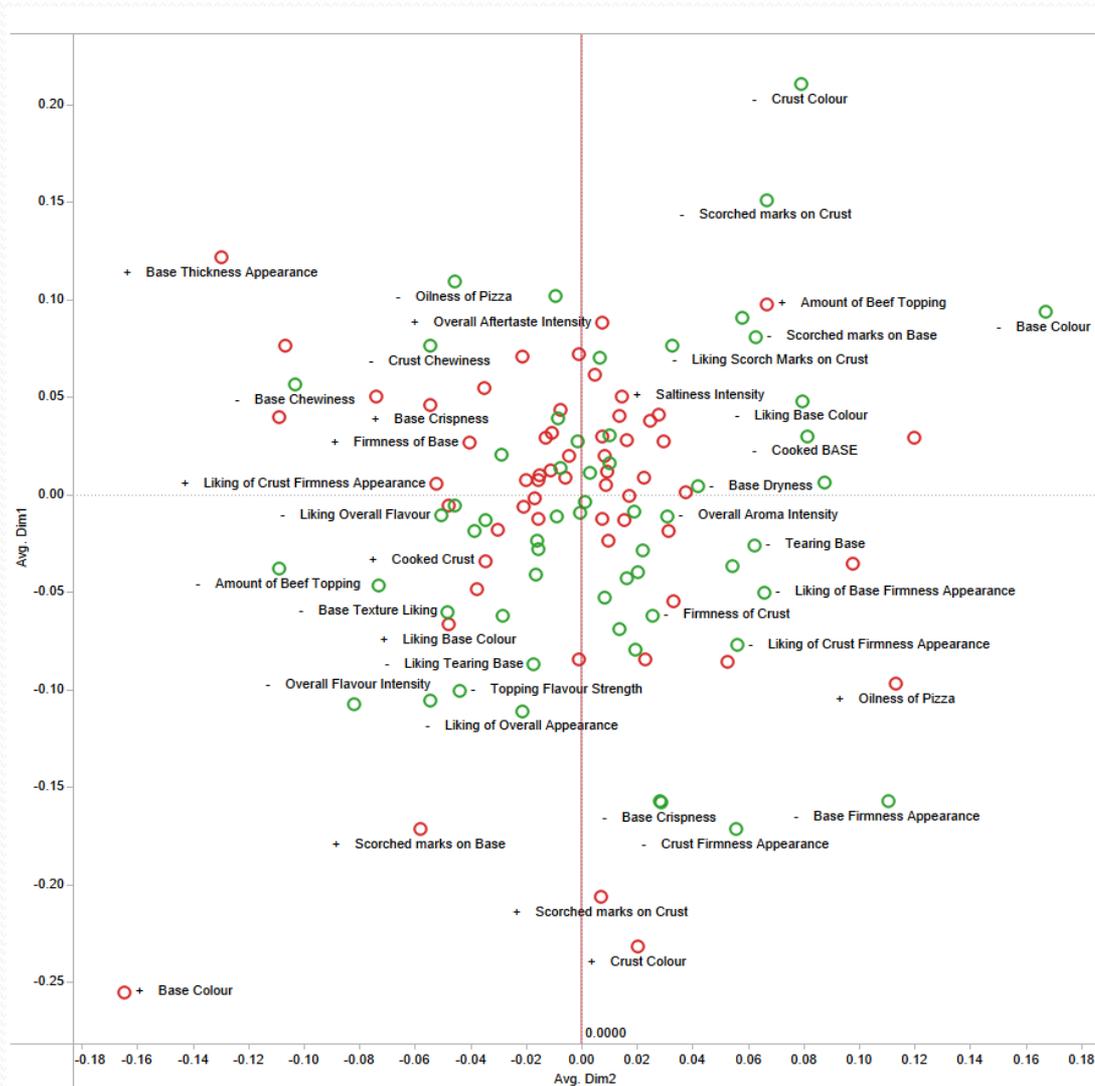
- My Journey?
- Digital Transformations
- New Directions

# Data & my affiliation

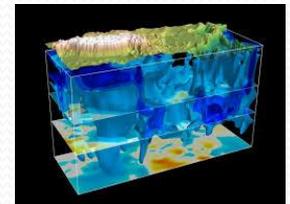
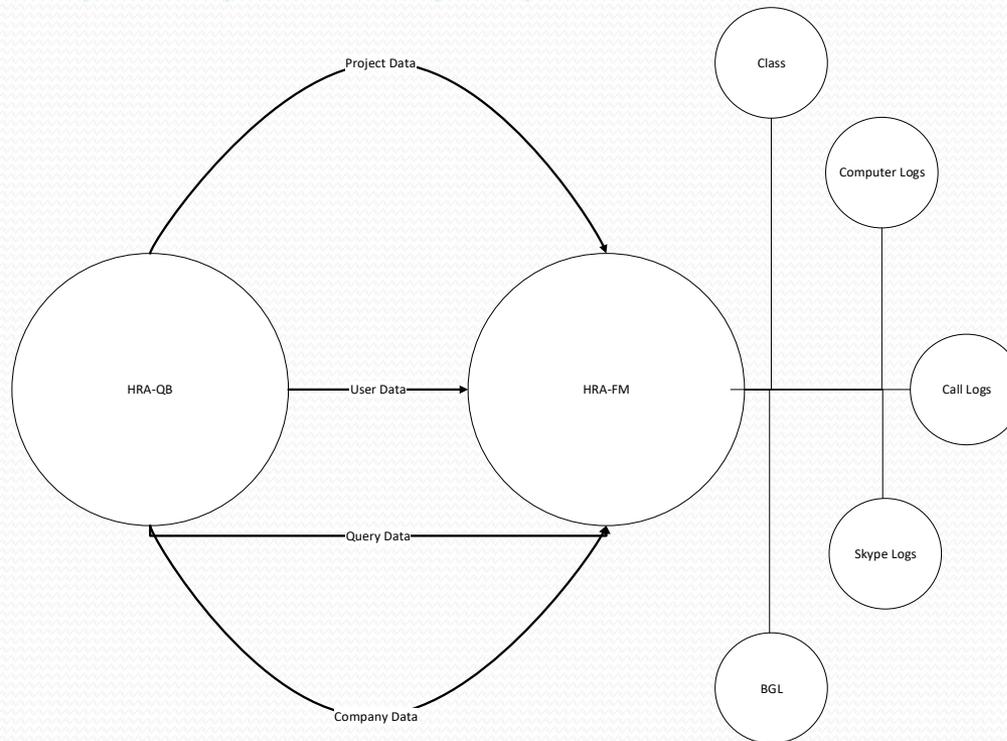


(a) LHZ produced by spatial multi criteria evaluation

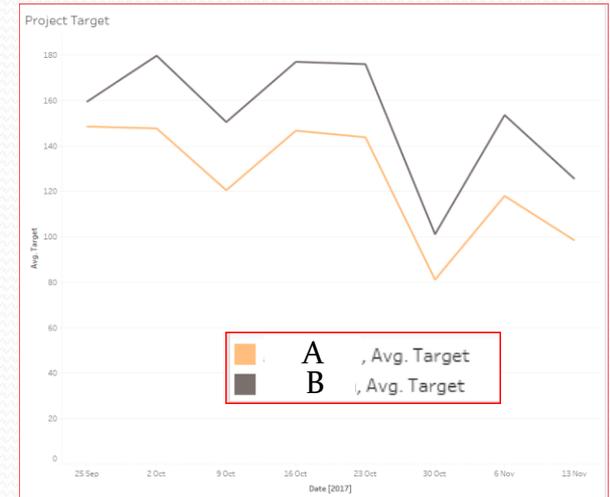
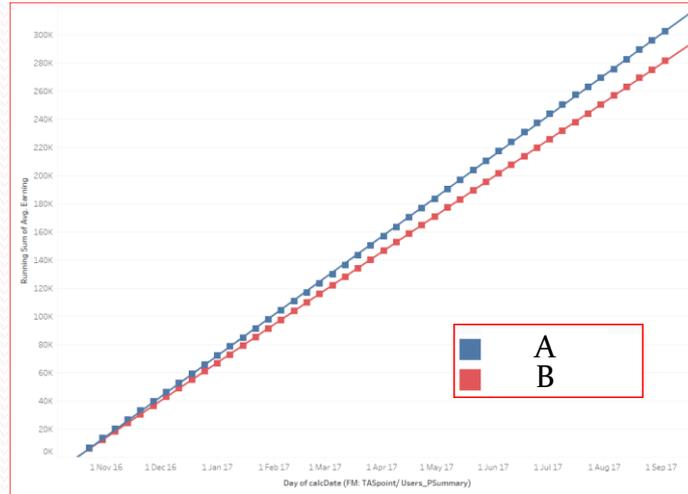
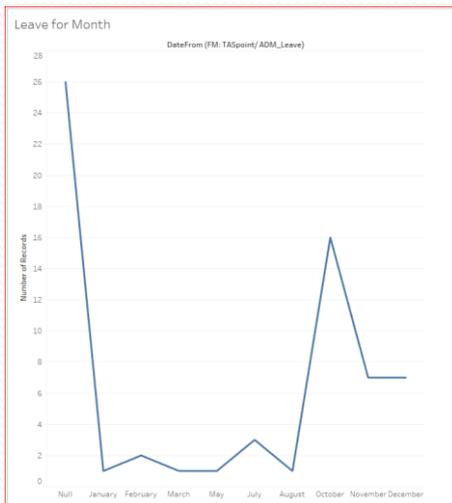
# Data Science: Pizza feature classification



# Triple a super & preset super process



Analysis in the System



# Lessons learned

- Start from simple
- Reaching the clouds being on earth
- Bogged in details
- 99% Syndrome
- Little knowledge
- ROI from MYOB

# References

- Handbook of Statistical Analysis & Data Mining Applications, Robert Nisbet, John Elder & Gary Miner
- Data Science for Business, Foster Provost & Tom Fawcett
- Intelligent Techniques for Data Science, Rajendra Akerkar & Priti Srinivas Sajja
- Handbook of Data Visualization, C Chen, W Hardle, A Unwin
- Rahman, A. ed., 2020. Statistics for data science and policy analysis. Springer Nature.
- Hayes, J., Rahman, A., Mendis, C., “Influencing project success outcomes by utilising advanced statistical techniques and AI during the Project Initiating Process”, Advanced Statistical Techniques for Intelligent data analysis, 2022 (In publication)

Thank you for your kind  
attention !



**Questions !**