

# Enterprise AI Melbourne

▶ Accelerating digital transformation through AI innovation

**Join us: 11<sup>th</sup> September 2025 | Crowne Promenade**

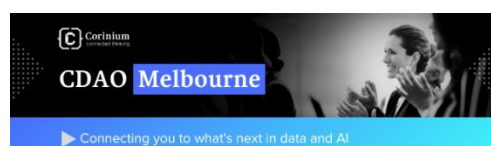
*Enterprise AI Melbourne 2025 will equip leaders with the strategies to turn AI from a buzzword into a business advantage. Explore how AI can drive measurable impact across functions—from operations and customer experience to finance and HR—ensuring every initiative delivers real business value. From prioritising high-impact AI projects to securing executive buy-in with clear ROI, expect fresh insights, practical takeaways, and the momentum to accelerate AI adoption across your organisation.*

## OUR TOP THEMES:

- **Business Advantage** Leveraging AI to optimise business capabilities, enhance decision-making, and maintain a competitive edge in an evolving digital landscape.
- **Trustworthy AI** Ensuring ethical, transparent, and secure AI adoption through strong governance, bias mitigation, and compliance with evolving regulatory standards.
- **Embedded AI** Seamlessly integrating AI into enterprise workflows, modernising processes, and unlocking operational efficiencies to accelerate transformation.
- **Data Risk** AI introduces new risks, exposing vulnerabilities in security, compliance, and quality. Mitigate these threats with governance, transparency, and resilient AI strategies

Join the conversation **#EAIMEL**

Take full advantage of **Enterprise AI Melbourne** by also attending our co-located events:



## OUR 2025 SPEAKERS:

**Amanda Princi** Head of Data & AI Enablement [Transurban](#)

**Jenny Lin** Lead, AI Innovation and Experimentation [RACV](#)

**Sandhya Iyer** General Manager - Data Science [Sportsbet](#)

**Dr M Maruf Hossain** 2024 Global Top 100 Innovators in Data and Analytics [Banking and Financial Services](#)

**Reshma Devi** Data & AI Risk, and Information Management [Transurban](#)

**Adi Glasman** Vice President of Engineering [Zendesk](#)

**Sridhar Deenadayalan** Head of Artificial Intelligence and Machine Learning [City Holdings](#)

**Fernando Mourao** Head of Responsible AI [SEEK](#)

**Piyush Bijwal** Senior Enterprise Architect – AI [Services Australia](#)

**Kshitij (Kris) Nema** Senior Manager - Data Risk Services [ANZ](#)

**Bharat Bajaj** Director [ISACA Melbourne Chapter](#)

**Tatsat Pradhan** Product Owner - Data Management [ANZ](#)

**Agresh Doshi** Digital Development and Solution Manager [Bureau of Meteorology](#)

**Poornima L Nathan** Chapter Lead – Technical Solution Design [7-Eleven](#)

**Akansha Aggarwal** Data Domain Architect [SA Power](#)

**James Patto** Founder & Principal [Scildan Legal](#)

**Su Jella** Board Member [Women's Tennis Foundation](#)

**Ketan Karkhanis** CEO [ThoughtSpot](#)

**Stuart Rees** Country Manager, Australia and New Zealand [ThoughtSpot](#)

**Ram Tallavajhala** Innovation & Strategy Architect, APJ [Boomi](#)

**Kieran Hagan** Data and AI Segment Leader [IBM](#)

**Ian Godsell** Technical Sales Leader - Data, AI and Automation [IBM A/NZ](#)

**Vini Cardoso** CTO [Cloudera A/NZ](#)

### 11<sup>th</sup> September 2025

08:30	<i>Register; grab a coffee. Mix, mingle and say hello to peers old and new.</i>
09:00	<b>Welcome from Corinium and the Chairperson</b> Chair: <b>Su Jella</b> Board Member <a href="#">Women's Tennis Foundation</a>
9:10	<b>Speed Networking – Making New Connections!</b> In this 5-minute networking session, the goal is to connect with three new people. Enjoy the opportunity to expand your network!

09:15	<p><b>Adopting AI Responsibly - Ethical Responsibilities of Organisations in Protecting Consumers</b></p> <p><u>Speaker:</u></p> <p><b>Fernando Mourao</b> Head of Responsible AI <a href="#">SEEK</a></p>
09:40	<p><b>The Crucial Role of AI Governance in Accelerating Time to Production</b></p> <p>As businesses increasingly adopt generative AI to drive innovation and efficiency, robust <a href="#">governance</a> becomes critical to accelerate time to production and ensure successful scaling of AI project across the enterprise . Join IBM and explore the importance of governance in managing the ethical, operational, and strategic challenges of generative AI. Learn how to establish clear guidelines, maintain data integrity, and foster a culture of accountability, ensuring your AI initiatives are both scalable and responsible but also accelerated.</p> <p><u>Speaker:</u></p> <p><b>Kieran Hagan</b> Data and AI Segment Leader <a href="#">IBM</a></p>
10:05	<p><b>Debate: Without Strong Leadership, Can Ethical AI Ever Exist?</b></p> <ul style="list-style-type: none"> <li>• How can leaders drive fairness and mitigate bias in AI systems to ensure ethical outcomes?</li> <li>• What leadership strategies promote transparency in AI decision-making, making it accessible and understandable to non-technical stakeholders?</li> <li>• How can leadership balance AI-driven innovation with data privacy and compliance with global regulations?</li> <li>• What governance frameworks and policies should leaders implement to scale ethical AI deployment across the organisation?</li> </ul> <p><u>Moderator:</u></p> <p><b>Su Jella</b> Board Member <a href="#">Women's Tennis Foundation</a></p> <p><u>Speakers:</u></p> <p><b>Amanda Princi</b> Head of Data &amp; AI Enablement <a href="#">Transurban</a></p> <p><b>Sridhar Deenadayalan</b> Head of Artificial Intelligence and Machine Learning <a href="#">City Holdings</a></p> <p><b>Poornima L Nathan</b> Chapter Lead – Technical Solution Design <a href="#">7-Eleven</a></p>
10:40	<p><i>Morning Coffee and Connect</i></p>
11:10	<p><b>The Data-Driven CEO: Unfiltered. Unsiloed. Your Must-See Event</b></p> <p>In an age exploding with AI and analytics, why are boardrooms still powered by static slides when they could be fuelled by dynamic, live, and trusted insights?</p> <p>Join ThoughtSpot CEO Ketan Karkhanis and Stuart Rees for a bold, no-holds-barred session on what it means to truly lead with data.</p> <p>In this session, you'll:</p> <ul style="list-style-type: none"> <li>• Learn about the critical KPIs that today's top CEOs actually care about</li> <li>• Understand how modern leaders are tapping into data on the go—from mobile to Salesforce— and changing the game with conversational BI</li> <li>• Witness the impact of decisions powered by live, accessible insights, and see why you shouldn't settle for outdated legacy decks!</li> <li>• PLUS: Ketan himself is doing a live walkthrough, showing you precisely how he tracks the health of the business—anytime, anywhere!</li> </ul>

	<p>Challenge everything you thought you knew about data leadership. This is your exclusive, front-row seat to the future of Enterprise AI</p> <p><u>Speaker:</u></p> <p><b>Ketan Karkhanis</b> CEO <a href="#">ThoughtSpot</a></p> <p><b>Stuart Rees</b> Country Manager, Australia and New Zealand <a href="#">ThoughtSpot</a></p>
11:35	<p><b>AI's Hunger for Data: Feeding Innovation Without Losing Control</b></p> <ul style="list-style-type: none"> <li>• The Compliance Tightrope – How to navigate evolving data regulations while driving AI innovation</li> <li>• From Asset to Liability – When AI's data appetite turns your most valuable resource into a major risk</li> <li>• Invisible Threats – Uncovering hidden data risks in AI-driven decision-making and automation</li> </ul> <p><u>Speakers:</u></p> <p><b>Reshma Devi</b> Data &amp; AI Risk, and Information Management <a href="#">Transurban</a></p> <p><b>James Patto</b> Founder &amp; Principal <a href="#">Scildan Legal</a></p>
12:00	<p><b>The Aftermath of AI - The Value and The Future of Your Team</b></p> <p>CDAOs are driving AI transformation, requiring a bold vision for enterprise data and analytics. As this vision unfolds, what will the impact be on D&amp;A teams and the evolving role of the CDAO? This keynote will deliver actionable strategies to help you navigate these changes with confidence.</p> <p>Join to gain insights on:</p> <ul style="list-style-type: none"> <li>• Automating data management and simplifying dashboard creation</li> <li>• Keys to successful enterprise-wide AI operations</li> <li>• Measuring outcomes and ROI for AI initiatives</li> </ul> <p><u>Speaker:</u></p> <p><b>Vini Cardoso</b> CTO <a href="#">Cloudera A/NZ</a></p>
12:25	<p><b>Panel Discussion: The AI-Powered Customer Experience - Personalisation, Engagement &amp; Loyalty</b></p> <ul style="list-style-type: none"> <li>• How is AI enabling hyper-personalisation, and what are the most effective ways to tailor experiences to individual customer preferences and behaviours?</li> <li>• In what ways is intelligent automation—through chatbots, voice assistants, and workflows—transforming the customer experience?</li> <li>• How can predictive AI models be used to anticipate customer needs and drive proactive engagement that builds loyalty?</li> </ul> <p><u>Moderator:</u></p> <p><b>Piyush Bijwal</b> Senior Enterprise Architect – AI <a href="#">Public Sector Representative</a></p> <p><u>Speakers:</u></p> <p><b>Dr M Maruf Hossain</b> 2024 Global Top 100 Innovators in Data and Analytics <a href="#">Banking and Financial Services</a></p> <p><b>Sandhya Iyer</b> General Manager - Data Science <a href="#">Sportsbet</a></p> <p><b>Adi Glasman</b> Vice President of Engineering <a href="#">Zendesk</a></p> <p><b>Su Jella</b> Board Member <a href="#">Women's Tennis Foundation</a></p>
13:00	<p><i>Lunch</i></p> <p><b>Private Data Leaders Lunch:</b></p>

		<b>Accelerating Business Productivity with Agentic AI without Losing Control</b> <u>Host</u> <b>Kieran Hagan</b> Data and AI Segment Leader <b>IBM</b>  <u>Moderator</u> <b>Ian Godsell</b> Technical Sales Leader - Data, AI and Automation <b>IBM A/NZ</b>
14:00	<b>Refining Intelligence: Data is the New Oil, AI is the Refinery — But What Are We Fueling?</b> <u>Speaker:</u> <b>Agresh Doshi</b> Digital Development and Solution Manager <b>Bureau of Meteorology</b>	
14:25	<b>Embrace the Agentic Era: Building and Scaling AI Agents with Speed, Security, and Strategy</b> <p>Over the past decade, digital transformation has revolutionised how enterprises and government agencies deliver services, optimize operations, and respond to evolving stakeholder demands. Now, a new paradigm is taking shape: Agentic transformation—the strategic integration of AI agents into core workflows to unlock unprecedented levels of automation, agility, and impact. As organisations move beyond digital adoption toward AI-native operating models, new imperatives emerge:</p> <ul style="list-style-type: none"> <li>• How can you rapidly build and deploy AI agents without deep technical expertise?</li> <li>• How do you manage and govern them at scale, ensuring security and alignment with business or mission objectives?</li> <li>• How do you embed them into existing systems and processes to drive hyper productivity and measurable outcomes?</li> </ul> <p>Join this session to explore actionable strategies for easily building, deploying, and managing AI agents—with insights from Boomi, an 11-time Leader in the Gartner Magic Quadrant. Discover how Boomi’s unified integration and automation platform enables public and private sector organisations to embrace agentic transformation with confidence and speed.</p> <u>Speaker:</u> <b>Ram Tallavajhala</b> Innovation & Strategy Architect, APJ <b>Boomi</b>	
14:50	<b>Beyond the Black Box: Ensuring AI Explainability, Trust &amp; Accountability</b> <ul style="list-style-type: none"> <li>• How can enterprises ensure AI explainability, trust, and accountability?</li> <li>• What role does transparency play in building trust in AI models?</li> <li>• How can organisations make AI outputs more interpretable for stakeholders?</li> <li>• Why is continuous monitoring essential for detecting bias, drift, and compliance risks?</li> </ul> <u>Speaker:</u> <b>Bharat Bajaj</b> Director <b>ISACA Melbourne Chapter</b>	
15:15	<i>Afternoon Coffee and Connect</i>	
15:45	<b>From Chaos to Clarity: Data Management Essentials Powering AI Success</b>	

	<p><u>Speakers:</u></p> <p><b>Kshitij (Kris) Nema</b> Senior Manager - Data Risk Services <a href="#">ANZ</a></p> <p><b>Tatsat Pradhan</b> Product Owner - Data Management <a href="#">ANZ</a></p>
16:10	<p><b>Panel: Shifting the AI Sceptic to Advocate - How Executives Can Drive Transformational AI Adoption</b></p> <ul style="list-style-type: none"> <li>Identifying and communicating AI's strategic value to ensure it supports long-term goals and creates measurable business outcomes</li> <li>What are the proven use cases where AI is driving measurable ROI</li> <li>How should an organisation select AI tools responsibly to avoid wasted investment or misalignment?</li> <li>How can executives foster an AI-first mindset across the organisation by driving AI literacy, empowering teams, and setting up governance frameworks?</li> </ul> <p><u>Moderator:</u></p> <p><b>Su Jella</b> Board Member <a href="#">Women's Tennis Foundation</a></p> <p><u>Speakers:</u></p> <p><b>Jenny Lin</b> Lead, AI Innovation and Experimentation <a href="#">RACV</a></p> <p><b>Agresh Doshi</b> Digital Development and Solution Manager <a href="#">Bureau of Meteorology</a></p>
16:45	<p><b>Driving Tangible Outcomes Across All AI Capabilities - From Classic to Generative AI</b></p> <p><u>Speaker:</u></p> <p><b>Akansa Aggarwal</b> Data Domain Architect <a href="#">SA Power</a></p>
17:10	<p><b>Chairperson's Closing</b></p> <p>Chair: <b>Su Jella</b> Board Member <a href="#">Women's Tennis Foundation</a></p>
17:15	<b>Close of Enterprise AI Melbourne 2025</b>