



Operational Agility: Driving Action from Data

CDAO Melbourne

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Tuesday 5th September 2023





Select Customers in **Australia**

Australia & New Zealand



Australian Government



What is required to navigate in the New Normal?

“Digital Business Agility”

Hyperawareness:
Detect and monitor
changes in your
business
environment

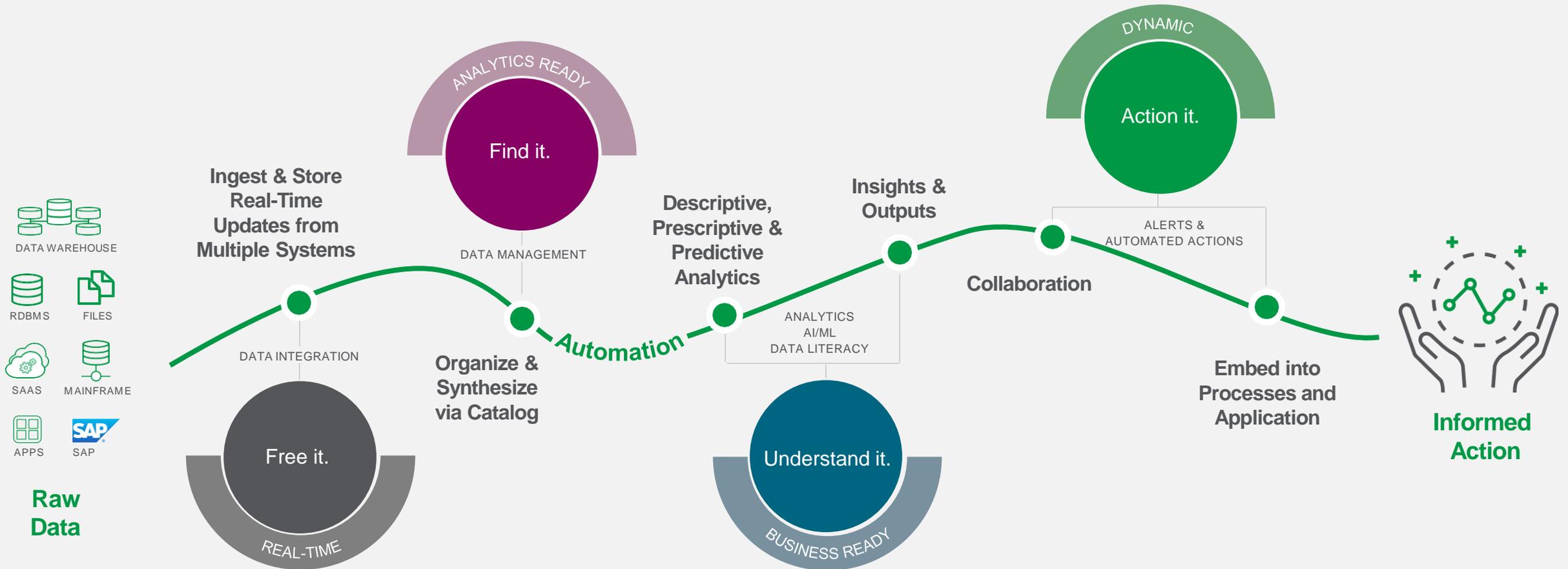


Informed Decision Making: make the best decision possible in any given situation

Fast Execution: carry out its plans quickly and effectively

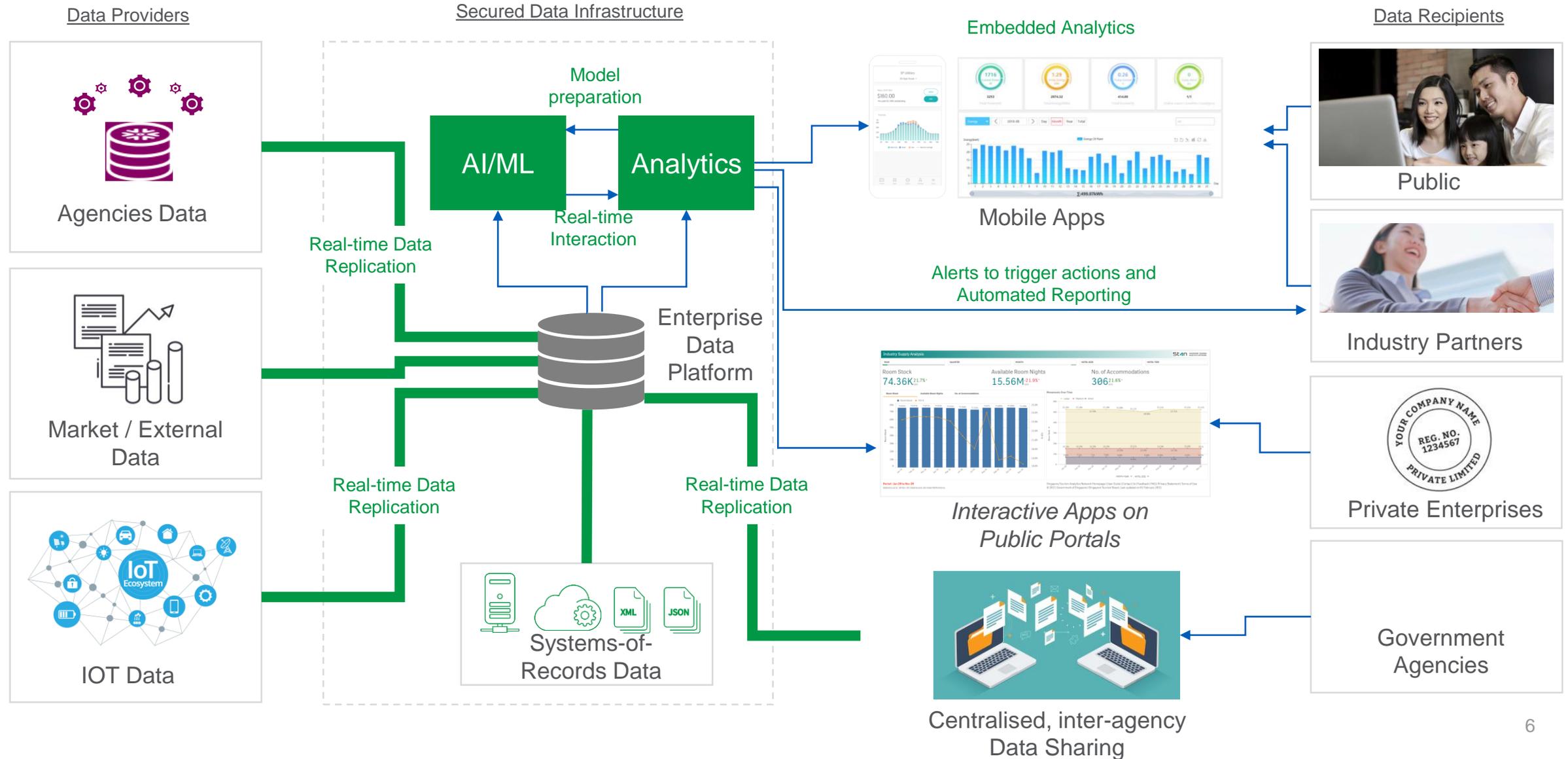
The Analytics Data Pipeline

Real-time data transformed into informed action



Governance: Build Once; Use Many

From Gatekeeper to Shopkeeper



Slideside Chat

Evan Hodge, Founding Director, IBT
Wouter Germishuys, Enterprise Data
Manager, TTI





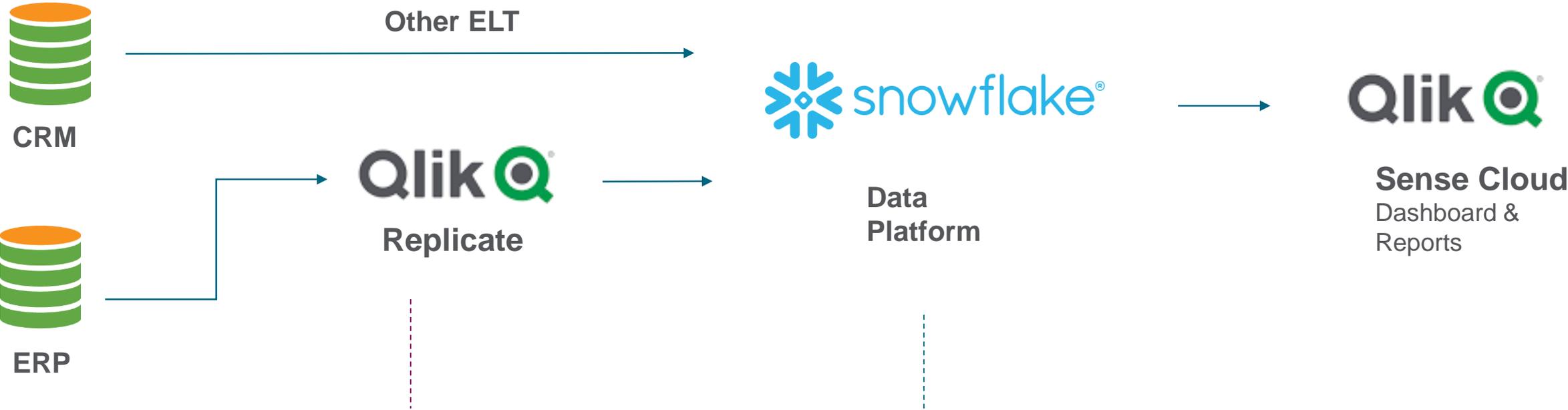
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Architecture for Performance



- Near Real-Time data replication
- No load on source DB during data replication
- Can address real-time or near real-time Dashboard/Report/Machine Learning Use Cases

- ETL Layer + Data Quality
- Extract raw data, Transform and Cleansing Operations
- Applying business logic
- Creating analytics ready data



Thank You
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