

How La Trobe University uses AI-Powered analytics to democratise data



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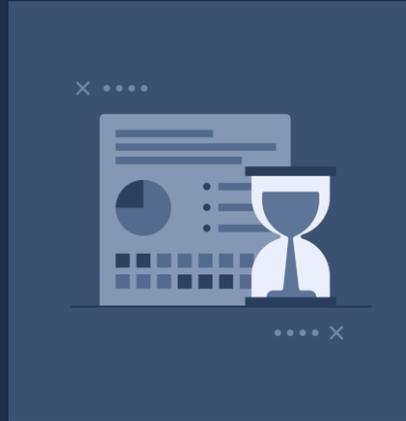
Our customers all came to us with the same challenges

Can't answer
the next question



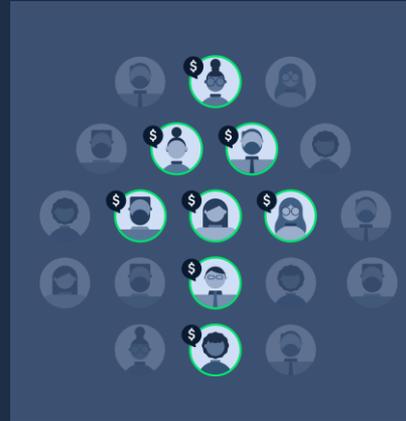
Only 25% of employees
prepared to use data.

Slow to get
granular details



60-70% of data is never
analyzed.

Rising technical
resource costs



Analysts waste 30-40% of
their time on adhoc requests.

Poor
data literacy



30% adoption and cost of
poor data literacy at 5% of
market cap

Why do customers choose ThoughtSpot?

Natural language search with GPT



Now anyone can create charts and visualizations through search

Mobile monitoring with change analysis



Get real-time alerts with outlier and anomaly detection and AI explanations

Drill anywhere into granular details



Search-driven architecture purpose-built to uncover granular insights with speed at-scale

Higher adoption & lower TCO



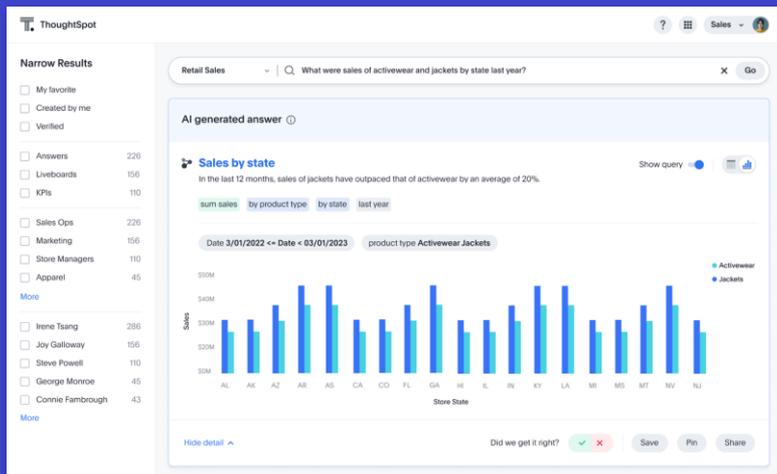
Drive true self-service and unlimited user licensing free-up analyst time and improve operational efficiency

Two ways to consume AI-Powered Analytics



INTERNAL

ThoughtSpot Analytics



Deliver true self-service analytics for your own internal business

EMBEDDED

ThoughtSpot Everywhere



Build interactive, external-facing embedded analytic apps with a developer-friendly platform



ThoughtSpot Analytics Cloud (SaaS)

INTRODUCING

ThoughtSpot SAGE



A smart, flexible, transparent interpretation layer on top of Relational Search

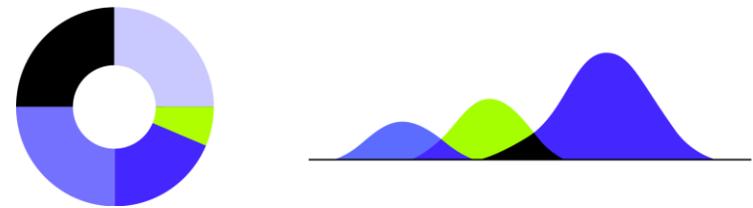
GPT-4

🔍 What are the best performing Nike products

Feedback loop ↻

Relational Search

🔍 top 10 products ranked by total sales brand = 'Nike'



Our Approach

Translate End User Query to Relational Search

Ensure trustworthy, accurate results on complex data at scale

Flexible, yet builds upon our promise of transparency and accuracy

What makes ThoughtSpot Sage unique?

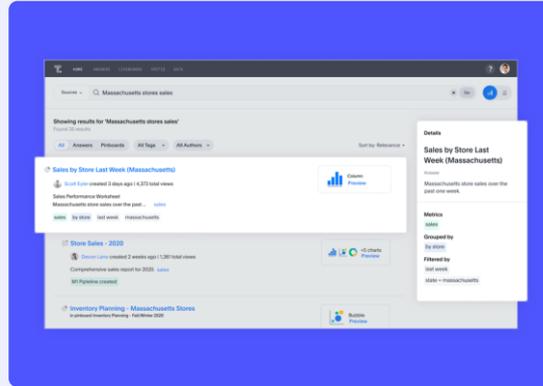
Transparency and accuracy



No black box.

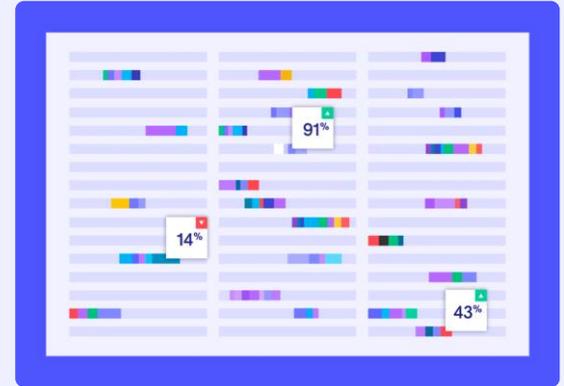
Query transparency and human-in-the-loop AI system to ensure trust, verification and allow easy answer modification

Context with analytics catalog



AI answers shown in context with curated & verified results from experts and users in the platform

Complexity at scale



Ability to handle complexity & drill-down with our battle-tested semantic engine

Make Modern BI a collaborative experience



Define shared, reusable data models



Ad-hoc analysis with SQL and Visual Explorer



Advanced analytics with Python/R notebooks



Build custom data apps



Natural language search with GPT



Drill anywhere into granular details



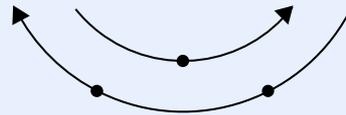
Build Liveboards for self-service reporting



Mobile monitoring with change analysis

DATA TEAM

BUSINESS TEAM



Generative AI

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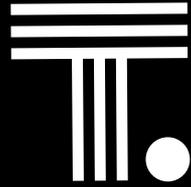
La Trobe University

Want to learn more?

Free 30-day trial

Get insights 10x faster from your modern data stack





ThoughtSpot